

Fox Studio G

New York, NY

Fox Business Network gives viewers a brighter look on the world as a result of its new Studio G on the east side of the News Corp building with expansive views of New York City. But news is about more than views. Particularly in business, there is a lot of information to process and distribute, so in conjunction with Diversified Systems, Fox developed the concept of a unique and visually powerful interactive studio environment.

Combining three 103 inch Panasonic plasma screens which can be outfitted with infrared technology to launch FBN's VizRT's graphics, and three 70" Samsung projectors that can be seamlessly showing one or multiple graphics, as well as eight large Christie rear projections screens, this system driven by a Vista Spyder provides a myriad of information.

This innovative display system was designed and built to interact with the new HD studios. So beyond the typical video and graphics feeds, it drives several interactive kiosks that can show web displays, twitter contents and large LED screens outside the building.



Special Points of Interest:
HD upgrade with innovative and interactive studio space.

Project:
24/7 Business News Channel

Contract Value:
\$1,000,000.00

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