

## Speed Channel

Charlotte, NC

Fox Network's challenge was both to move from a leased facility to a new building, while at the same time expanding their services and moving to High Definition.

The scale of the projects alone was enough to be daunting to many integrators: 3 HD studios, two video control rooms and multiple audio control rooms with 16 channel sound throughout, a massive central routing core, server rooms, edit suits, and a large master control and satellite feed room – this project was a network-scale build from the ground up.

But there were other wrinkles as well. First was a short timeline. Diversified was brought in to begin design in mid-June, with an on-air date of January 1. "It was a crazy timeline," says director of engineering, Tom Creter, "but Diversified got it done." The second complication was working around construction. Diversified had to design and build around constantly changing construction schedules. "Everything kept changing," said Scott Clark, Diversified's project manager, "It took constant problem solving to work around the on-going construction and stay to the deadlines."

The Speed Channel got on the air on time, and today has one of the country's newest HD production and transmission centers.



### Special Points of Interest:

Move and transition to High Definition for the nation's premier channel focused on all things racing. Large scale project, tight timelines, new construction.

### Project:

24/7 Sports channel

### Contract Value:

app. \$25,000,000.00

### Key Vendors

Evertz, Ikegami, Ross, Sony, RTS, Cobalt, Pixelmetrics, Harris, Calrec, Chyron

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